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Pure Lab Vitamins announces expansion of its operations in western Canada

OTTAWA, ON, March 24, 2023- Pure Lab Vitamins, makers of vitamin and mineral natural health products, is proud to announce the expansion of its operations in western Canada with the addition of strategic broker partnerships with Pozar Health Solutions and SLS Management Consulting.

Pure Lab Vitamins is a natural health product manufacturer located in Ottawa, Canada. Founded in 2011 Pure Lab has created over thirty Health Canada licensed products that are available for sale at leading brick and mortar and online retailers across Canada.

Pozar Health Solutions (PHS) Inc. is a husband-and-wife owned Brokerage and Management Consulting Agency based out of Vancouver British Columbia with 25+ years combined experience within the Natural Health Industry in Vitamins, Sports, and Grocery. Possessing long lasting relationships with independent retailers as well as big box chains locally in BC and nationally, PHS Inc., is experienced and focused on representing boutique distributors and driving sustainable growth for both their brand owners as well as their valued retailers.

SLS Management Consulting provides a holistic approach to small business development through offering broker support to developing product lines by finding & improving opportunities, building teams, & managing projects for sustainable growth in the marketplace. Specialized, personal service available for Vancouver Island and Lower Mainland.

“Building relationships with retailer partners in western Canada through Pozar and SLS is a key part of our strategic plan to showcase our leading line of foundation products in stores across the nation”, says Pure Lab Vitamins’ co-founder, Roger Biddle.

For more information, please contact:

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