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Pure Lab Vitamins now available at Whole Foods Market in Canada

OTTAWA, ON, February 7, 2023- Pure Lab Vitamins, makers of vitamin and mineral natural health products, is pleased to announce its products will now be available at Whole Foods Market locations across Canada.

Pure Lab Vitamins is a natural health product manufacturer located in Ottawa, Canada. Founded in 2011 Pure Lab has created over thirty Health Canada licensed products that are available for sale at leading brick and mortar and online retailers across Canada.

All of Pure Lab's products are formulated by co-founder and pharmacist Cyrus Kuhzarani, R.Ph. Cyrus was born in Germany to a pharmacist mother and physician father and is known for his patient-championing support of natural health. Pure Lab Vitamins products feature premium ingredients, rigorous testing practices, and unique dosage forms such as slow-release capsules and sugar-free chewable tablets.

Whole Foods Market joins a growing group of Canadian retailers who carry Pure Lab Vitamins' products. "Pure Lab Vitamins provides high-quality vitamins and minerals to Whole Foods Market customers, with innovative formulations, and we're excited to expand their offerings to all stores in Canada." Grant Daisley - Senior Local Forager, Whole Foods Market.

"We are very pleased to have our products available for sale at Whole Foods Market and are excited to build relationships with their team members and customers", says Pure Lab Vitamins' co-founder, Roger Biddle.

For more information, please contact:

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